



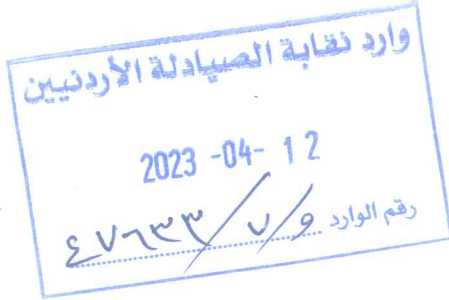
بقيادة ودعم

مؤسسة الحسين للسرطان
مركز الحسين للسرطان

البرنامج الأردني
لسرطان الثدي
Jordan Breast Cancer Program

الرقم: 23/MGT/Apr/3/1/209

التاريخ: 2023/4/4



عطوفة الدكتور محمد شريف عبابنة
نقيب نقابة الصيادلة الأردنيين المحترم

الموضوع: الإعلان عن مؤتمر وورشات عمل إقليمية مكثفة حول الكشف المبكر عن سرطان الثدي

تحية طبية وبعد،

تحت رعاية صاحبة السمو الملكي الأميرة غيداء طلال، رئيسة هيئة أمناء مؤسسة ومركز الحسين للسرطان، يعقد البرنامج الأردني لسرطان الثدي مؤتمر الإقليمي الثاني وورشات عمل مكثفة ومتعددة التخصصات بعنوان: النهج التكاملية لمكافحة سرطان الثدي، عمان - الأردن، من 5-8 حزيران 2023، فندق جراند حياة.

يستمر المؤتمر مدة يومين وسيتناول آخر التحديثات والممارسات والأدلة الإرشادية المتعلقة بالكشف المبكر عن سرطان الثدي. وبالتزامن معه، سيتم عقد ورشات عمل ودورات تدريبية متخصصة لمقدمي الخدمات الصحية تشمل أخصائيي الأشعة وفني الأشعة باستخدام حالات حقيقية، إضافة إلى تدريبات متخصصة للعاملين في مجال التوعية الصحية والاتصال والتسويق المجتمعي للصحة.

وبناءً عليه، يتشرف البرنامج الأردني لسرطان الثدي بدعوة أعضاء النقابة من أصحاب الاختصاص والمهتمين للتسجيل والمشاركة في هذا المؤتمر.

نرجو عطوفتكم التكرم بالموافقة على تعميم هذه الدعوة للمهتمين وأصحاب العلاقة من أعضاء النقابة ونحن على ثقة بأن مشاركتهم وخبراتهم سيكون لها الأثر الكبير في إثراء المؤتمر.

لمزيد من المعلومات عن المؤتمر وورشات العمل، يرجى مراجعة الملخص المرفق أو مسح ال QR (code) أدناه أو زيارة صفحة الويب الخاصة بالمؤتمر (www.jbcj.org/conference2023)، علماً بأن رسوم الإشتراك للأردنيين عليها خصم 25%.

وتفضلوا بقبول فائق الاحترام،

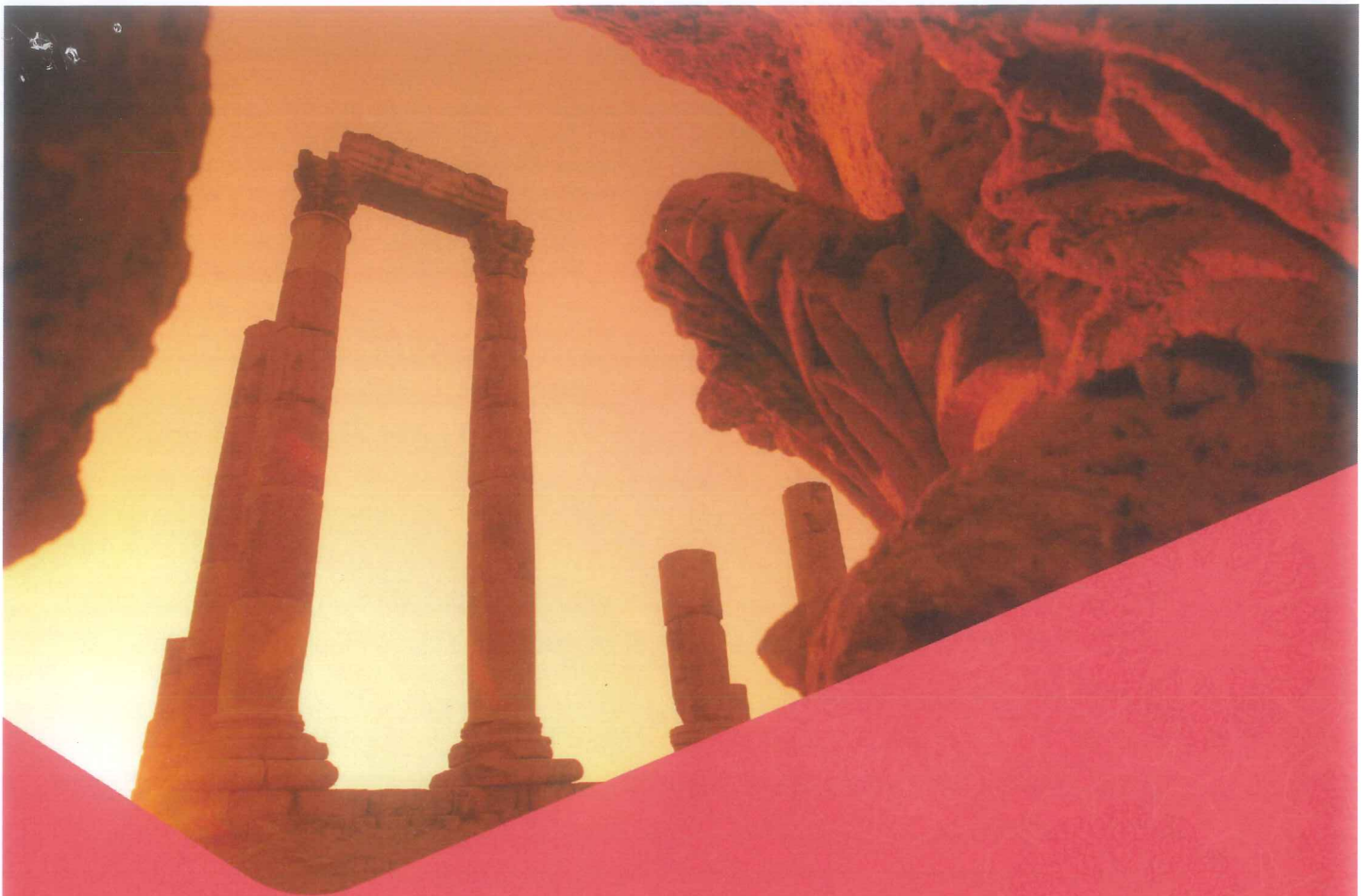
*المرفقات: ملخص عن المؤتمر وورشات العمل.

الدكتورة ريم العجلوني

مديرة البرنامج الأردني لسرطان الثدي



SCAN ME



UNDER THE PATRONAGE OF

HRH PRINCESS GHIDA TALAL

Chairperson of the King Hussein Cancer Foundation and Center



JORDAN BREAST CANCER PROGRAM 2ND REGIONAL CONFERENCE



June 5th, 2023



Amman - Jordan





JBCP 2nd Regional Conference and Multidisciplinary Workshops

Integrated Approaches for Breast Cancer Control: From Talk to Action 5th-8th June 2023

The two-day conference aims to deliver a comprehensive overview on breast cancer early detection diagnosis and some cancer control practices, and share emerging evidence and ideas to integrate into daily practices.

It will convene health leaders, decision makers, public health experts, health care providers, patient support groups, advocates and survivors to address key challenges related to breast cancer screening and diagnosis and provide a unique professional development and networking opportunity for all participants and stakeholders in Jordan and the region.

Concurrently with the conference, a series of 4-day specialized workshops will be conducted for health workers and advocates, building their capacity and equipping them with skills needed to enhance practice and advocate for breast cancer early detection and cancer control.

Target group:



Health leaders, decision makers, public health experts, health care providers, patient support groups, advocates and survivors.



Conference Themes:

1. Integrated primary healthcare and health promotion programming for improved breast cancer outcomes.
2. Health systems strengthening and multidisciplinary best practices for breast cancer early detection and diagnosis.

Conference Outcomes:

- Suggest strategies and recommendations to harness national cancer control plans particularly for breast cancer.
- Come up with pragmatic recommendations for evidence-based policy-making to address the regional burden of breast cancer and to guide NCDs care more broadly.
- Identify research gaps and opportunities to fill gaps and generate innovative solutions.



Conference Workshops

Radiologists Workshop

The four-day workshop led by EUSOBI team, will bring together practicing radiologists from the MENA region and provide them with an intensive hands-on experience of breast cancer screening, early detection and diagnosis modalities with more emphasis on MRI, ultrasound and breast biopsy.

Mammographic Radiographers' Workshop:

The workshop aims to improve the practice of radiographers working in the field of breast imaging by engaging them in intense theoretical sessions including hands-on training on imaging techniques, breast MRI, mammography tomosynthesis and positioning skills as well as breast imaging quality control testing. Radiographers will be trained on live cases onsite, practicing positioning techniques using the most up-to-date guidelines.



Mass Awareness Campaign Training (Social Behavior Change Communication Approach):

Mass Awareness Campaigns are communication tools used to expose high proportion of population to messages that concerns various environmental or health-risk behaviors.

Mass awareness through national and regional campaigns can produce positive changes or prevent negative changes in behaviors across large populations.

The training will enable professionals to develop and plan national campaigns utilizing evidence-based methodology, to create insightful and impactful campaigns serving behavioral objective set for community. The training is composed of three days training workshop, followed by a 1-day evaluation and counseling session, ensuring that participants are able to plan and execute campaigns effectively.



Registration

Registration Fee – Details

Registration Fee	Group Registration	Individual Registration
Conference	\$125	\$150
Hands on Screening Course: Mammography Image Reading, MRI, ABUS, And Ultrasound-Guided Biopsy.	\$255	\$300
Mammographic Radiographers' Workshop	\$255	\$300
Mass Awareness Campaign Training (Social Behavior Change Communication Approach)	\$255	\$300



Registration Fees Include:

- Admission to the scientific sessions
- Admission to the exhibition
- All conference materials
- Tea/coffee and lunch
- Certificate of Attendance

For further information about the conference and Workshop, please contact the Jordan Breast Cancer Program at:

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Fax: +962 6 5530870

Email: Info@jbcp.jo